



Experience

J Carey Design

Jan 2003 – Present

Principal | Art Director | Graphic Designer

- Works as a Freelance Art Director and Graphic Designer for large and small corporations, also run a boutique design firm specializing in the marketing needs of start-ups with services including creation of identity, websites, mobile app UI, display advertising, and marketing collateral
- Collaborates and manages teams of subcontractors including Graphic Designers, Copywriters, Photographers, Illustrators, and Web Developers

TRiQ Inc.

Jan 2013 – Feb 2016

Creative Director | Art Director | Graphic Designer

- Developed and maintained TRiQ's Brand Identity and associated sub-brands
- Worked with Marketing Director to manage and design day-to-day print collateral needs including catalogs, brochures, one sheets, posters, packaging, event materials, direct mail, and product labels
- Consulted on and developed various instructional materials
- Designed and managed development of company's website
- Developed, created and implemented trade show environments
- Created and maintained internal documentation
- Created UI for mechanical device control interfaces
- Identified and fostered relationships with key print vendors throughout the United States

CreativeLift

Dec 2005 – Jan 2008

Graphic Designer | Print Production Manager

- Produced visual and marketing collateral including logos, direct mail, print ads, websites and animated banner ads to create commercial awareness of products/services for clients such as Vonage, AOL and Charter Communications
- Implemented and maintained print production guidelines for staff and freelance designers, ensuring accurate and high quality collateral within budget and schedule parameters
- Developed project and design templates for designers, checked and prepped all final print files for press, and submitted print files to worldwide print houses

E Talent Agency

Jun 2001 – Nov 2002

Graphic Designer | Production Artist

- Provided graphic design services as a freelance artist for Disney Consumer Products, and various ad agencies
- Designed layout and pre-press file preparation of magazine ads, posters, billboards, video game packaging, manuals, and in-store displays for clients including Microsoft, Konami, Electronic Arts, Mattel (Hot Wheels), Uncle Ben's, Kal-Kan, Heineken/Amstel, and Coca-Cola

Pure Brooks Design

Aug 2000 – Jun 2001

Graphic Designer

- Delivered creative design and layout of video package art, DVD inserts and disc art, magazine ads, movie release/event posters, also the design of title treatments for compilations and feature films for various entertainment companies

Software Skills



Interests



Travel



Photography



Screen Printing



Tennis



iOS Gaming



Film & TV



Yoga



Problem Solving



Political Involvement



COVID-19 Survival